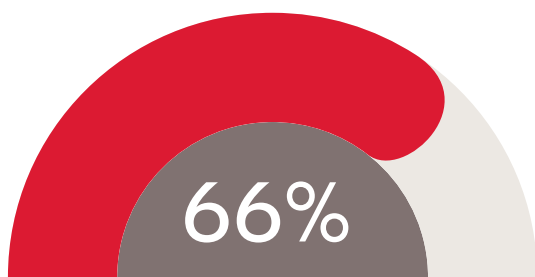




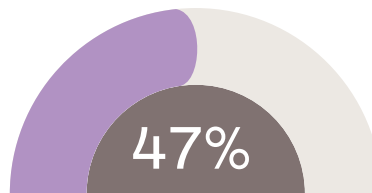
# Innovation Index of the Australian Not for Profit Sector 2015

## How innovative is the Australian NFP Sector?

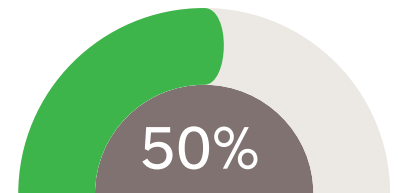


**Innovation performance  
of Australian NFP**

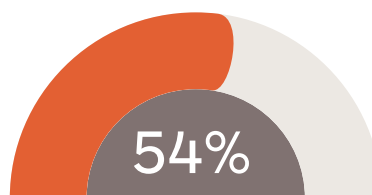
### Innovation performance is influenced by NFP size



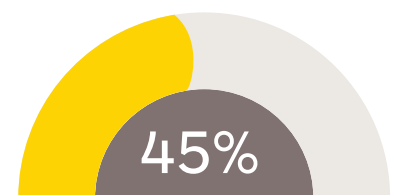
2-3 Employees



4-5 Employees

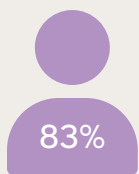


11-25 Employees

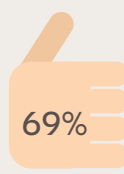


500-999 Employees

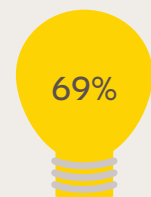
## Key insights from survey respondents



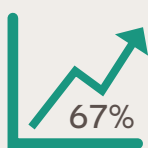
Say it is worth their  
while to be innovative  
in their organisation



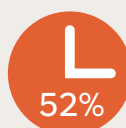
Agree it is easy to  
get senior support for  
innovation



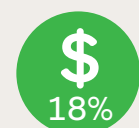
Agree their organisation  
has new ideas that can  
make a difference



Agree innovation  
is central to their  
organisation's success



Say that time is set aside  
in their organisation for  
innovation



Say funding is available  
for testing innovative  
initiatives

## What does an innovative NFP look like

<p><b>They are small to mid sized organisations</b></p> <p>They generally employ 11-100 employees</p>		<p><b>They have national operations</b></p> <p>They operate nationally or internationally (not just in one state)</p>	
<p><b>They hire people of all age groups</b></p> <p>They hire both young and old and retain staff for longer</p>		<p><b>They develop their innovation externally</b></p> <p>They see external sources of innovation just as important as internal sources</p>	
<p><b>They financially reward innovation</b></p> <p>People are encouraged to be innovative and are rewarded for it</p>		<p><b>They enjoy rising budgets</b></p> <p>They have a running budget of \$500k-\$1m or \$2m-\$10</p>	

## The most innovative NFP Sectors

<p><b>1. Advocacy</b></p>		<p><b>2. Advancing the natural environment</b></p>	
<p><b>3. Preventing or relieving animal suffering</b></p>		<p><b>4. Helping youth</b></p>	
<p><b>5. Advancing culture</b></p>		<p><b>6. Advancing the security of the Australian public</b></p>	

## Innovative NFP have operations in...



Ranked from highest to lowest

- 1 Northern Territory\*
- 2 Throughout Australia
- 3 Globally
- 4 Tasmania\*
- 5 Western Australia
- 6 Queensland
- 7 New South Wales
- 8 Australian Capital Territory
- 9 South Australia
- 10 Victoria

\*Small sample size

## What makes an innovative NFP employee?



- ✓ I stay in touch with a big network
- ✓ My network is very diverse
- ✓ Persuasive
- ✓ Experimental
- ✓ I like to take chances
- ✓ I'm always positive
- ✓ Challenging



- ✗ The things I work on are never finished
- ✗ I'm rarely fully satisfied
- ✗ Methodical
- ✗ I tend to go with majority decisions
- ✗ Impatient
- ✗ I'm mostly an introvert
- ✗ Risk averse

# NFP Innovation is stimulated by:

The most innovative NFPs see these as the most important sources of innovation



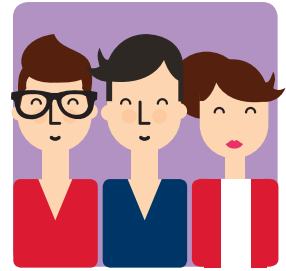
The private sector



Beneficiaries



Small donors



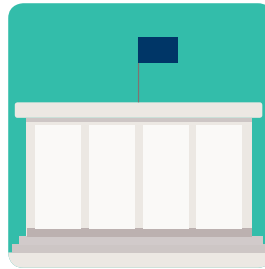
Front line staff



Management

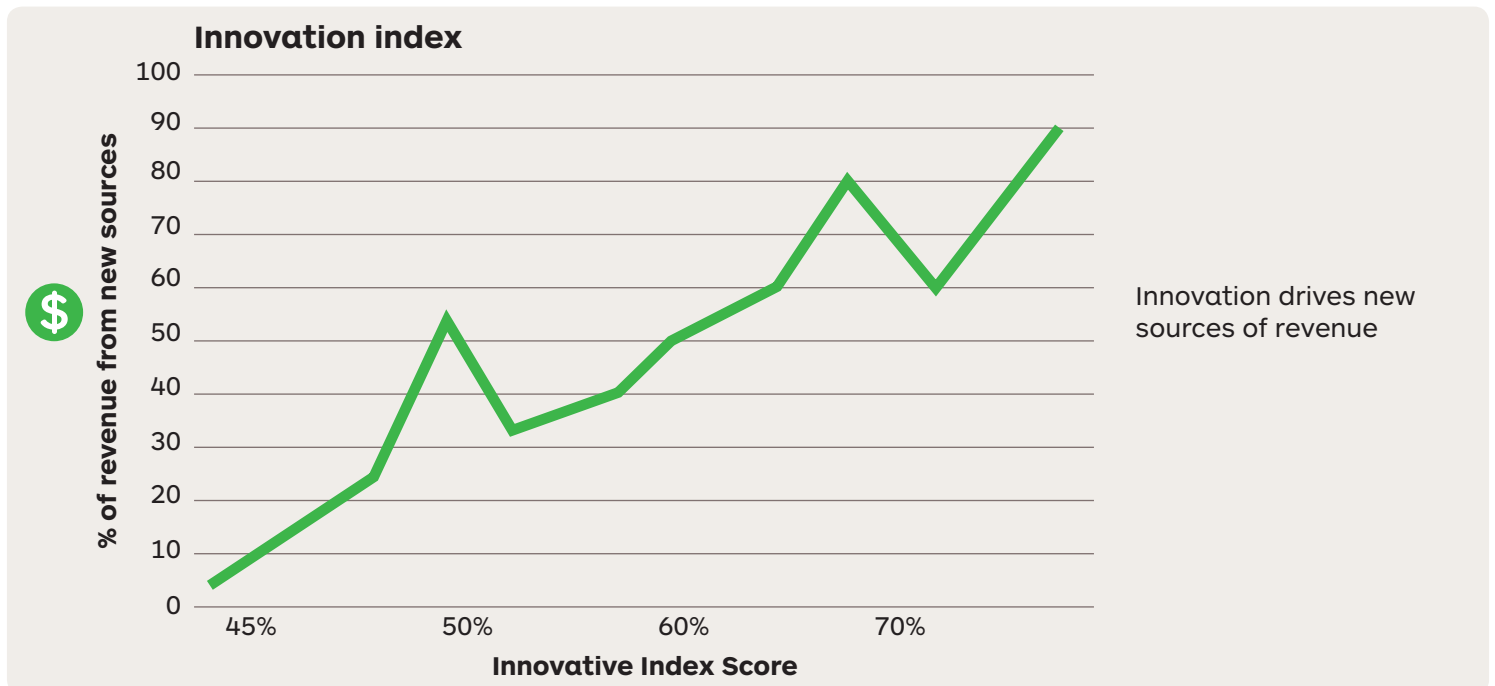


Main donors



Federal and State Governments

## Innovation and new sources of revenue



Supported by



You can download a full copy of the report at: [giveeasy.org](http://giveeasy.org) and [ourneighbourhood.com.au](http://ourneighbourhood.com.au)